GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1265
ANSWERED ON:02.03.2000
LOSSES DUE TO DECLINE IN TOURISTS
VILAS BABURAO MUTTEMWAR

Will the Minister of TOURISM be pleased to state:

(a) whether Indian Hotels had incurred heavy losses because of decline in tourist traffic during the month of December, 1999 in comparison to the corresponding period of the previous year;

(b) if so, the facts attributed thereto; and

(c) the concrete measures being taken to

Answer

THE MINISTER OF TOURISM (SHRI ANANTH KUMAR)

(a) Ministry of Tourism collects and compiles foreign tourist arrival figures on a monthly basis. Tourist arrivals during the month of December, 1999 recorded an increase of over 2.9% over the corresponding period of the previous year.

(b) Does not arise.

(c) The Ministry of Tourism in collaboration with State Governments/Union Territories have identified certain events to attract foreign tourists during the year 2000 such as, Explore India in the Millennium Year Celebrations, Khajuraho Millennium Celebrations,special visit India promotions during the Summer and Monsoon period, Special campaign to attract Non-Resident Indians and persons of Indian Origin.